

2021

CLIPOP

GO CLIMATE
POSITIVE

BECAUSE BEING
NEUTRAL IS NOT
ENOUGH

Go Climate Positive



New Arrivals



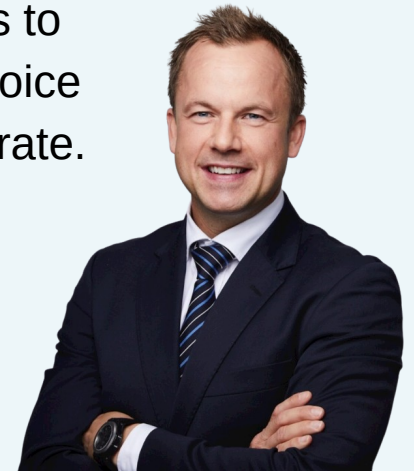
Wouter Staal,
CEO



Yoghurt Barn is the first CLIPOP certified company in the Netherlands. They sell tasty yoghurts from their 10 restaurants and now from various supermarkets across the Netherlands. They will soon be expanding to other European nations, bringing tasty, climate positive food to more people looking for a great taste with a positive impact.

Office Management Communications created Sweden's first climate positive telephony service in 2021 after Christain Ceder made the climate the main focus when making decisions. They are now working to spread climate positivity to all areas of the Office Management corporation, helping businesses to make the smart choice for all things corporate.

Christian Ceder
Business Manager



OFFICE
MANAGEMENT

Guest Speaker: Interface

**TO CHANGE
EVERYTHING YOU
NEED EVERYONE**



In 1994, Interface created Mission Zero, with the goal to eliminate its negative impact on the environment by the year 2020.

Since the early days, they have been at the forefront of circular economies, eliminating waste and utilising recycled materials.

In 2019, they achieved their Mission Zero goal a year early. Then, they created a new goal.

Climate Take Back
Creating a Climate Fit for Life.

Interface[®]

Whats Next?



COP26

CLIPOP will be present at COP26, pushing our climate positive agenda and encouraging businesses to raise their climate ambition.



Updating Criteria

As more companies join CLIPOP, we continually review our criteria, aiming to help all companies be recognised for the amazing climate work they do, without compromising on our world-leading standards.



New Logo & Branding

We are also developing a new logo and making improvements to our website. As CLIPOP grows in scale and reach, we want to make it as easy as possible for corporations and consumers to know where to go for climate positive products.

Thanks for Coming!

To begin your climate positive journey you can contact us at:



info@clipop.org



CLIPOP - Climate Positive Products



www.clipop.org

